

PSC  
2018

CONFERENCE SPONSORSHIP  

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OPPORTUNITIES

**FEDHEALTH**   
CONFERENCE  

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Presented by PSC 

# FedHealth Conference

June 25, 2018 | Silver Spring, MD

The PSC Federal Health Conference brings together senior executives from across industry and government to discuss critical industry policy and acquisition priorities in federal health. Speakers from HHS, VA, and DoD discuss their needs and challenges so that industry can better determine where the federal health market is headed. Attendees have the opportunity to share ideas with senior government and industry leaders in an extensive dialogue on civilian and military health, future policy and procurement trends and their implications on your company.



200+

Government Contracting Executives

50,000+

Website Impressions

100,000+

Social Media Impressions

80,000+

Email Subscribers

## Social

 20+ contributors

 100+ #FedHealthConf tweets

## Audience

14  
Government Attendees

25%  
C-Suite/  
EVP

2 Gov Exhibitors

93  
GovCon Companies

## Sponsorship Opportunities

Sponsorships range from \$400 - \$6,000. Customized sponsorships also available to meet your business needs and budget. For more information contact Joe Carden at [carden@pscouncil.org](mailto:carden@pscouncil.org) or 703-875-8059.

## Past Speakers

*Patrick Joy, Head of the Contracting Activity, Program Support Center, HHS*

*Diane Frasier, Director, Office of Acquisition and Logistics Management and Head of Contracting, NIH*

*Greg Giddens, VA Modernization*

*Dr. Kate Goodrich, Director, Center for Clinical Standards and Quality and CMS Chief Medical Officer, CMS*

*"I thought the format was perfect and the size of the crowd was just right."  
-Past attendee*



Visit [www.pscouncil.org](http://www.pscouncil.org) or contact Joe Carden at [carden@pscouncil.org](mailto:carden@pscouncil.org) for sponsorship information.

# FEDHEALTH CONFERENCE

JUNE 25, 2018

## ABOUT FEDHEALTH CONFERENCE

The PSC Federal Health Conference brings together senior executives from across industry and government to discuss critical industry policy and acquisition priorities in federal health. Speakers from HHS, VA, and DoD discuss their needs and challenges so that industry can better determine where the federal health market is headed. Attendees have the opportunity to share ideas with senior government and industry leaders in an extensive dialogue on civilian and military health, future policy and procurement trends and their implications on your company.

## CONFERENCE-WIDE SPONSORSHIPS

PREMIER		\$6,000	LIMIT 2
• Two complimentary conference registrations	• Verbal recognition at the conference		
• Tabletop display	• Logo and link to your website on the conference webpage		
• Logo on standing conference banner	• Mention on social media		
• Recognition on the sponsorship page in the conference program			
EXHIBITOR		\$4,000	LIMIT 2
• Table top display outside ballroom	• Listing on conference website		
• Listing in conference program and post conference intelligence report			
DIGITAL REPLAY		\$2,000	LIMIT 2
• Sponsor logo displayed at the beginning of replay	• Posted on webpage & distributed to members		
• Up to 10 second sponsor ad at the end of replay (specs 1920x1080px)	• Recognition on sponsor list in conference program		
• Listing on conference webpage	• Mention on social media		



## THOUGHT LEADERSHIP

\$400-\$2,000

LIMIT 5

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Distributed to all attendees at conference
- Posted on webpage & digitally distributed to members
- Featured in FedHealth Conference confirmation email
- Recognition on sponsor list in conference program

Thought Leadership Compendium Sponsorship Pricing:

- a) 5 pages - \$2,000    b) 4 pages - \$1,600    c) 3 pages - \$1,200    d) 2 pages - \$800    e) 1 page - \$400

## KEYNOTE SPONSORSHIPS

### KEYNOTE ADDRESS

\$2,000

LIMIT 3

- One complimentary conference registration
- Recognition on the sponsor list in conference program
- A senior representative from your company to introduce conference keynote
- Verbal recognition at the conference
- Logo and link to your website on the conference page
- Mention on social media

## FOOD & BEVERAGE

### BREAKFAST

\$1,700

LIMIT 2

- Logo on printed napkins & coffee cups
- Listing on conference webpage
- Mention on social media
- Recognition on the sponsor list in conference program

### BOTTLED WATER

\$1,200

LIMIT 2

- Logo printed on bottled water provided to all conference attendees
- Mention on social media
- Listing on conference webpage
- Recognition on the sponsor list in conference program

For more information contact:  
Andrea Ostrander, Director of Events  
ostrander@pscouncil.org | 703.778.8021